# Moderno**mam**

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À TORTURA, PROMETA SER BOM; SIAS MENTIRAS EXCITAM E ENFURECEM. VOCÉ É DEPRAVADO DEMAIS PARA SER RECUPERADO, TRAIÇOEIRO DEMAIS PARA SER POUPADO, HEIDIONDO DEMAIS PARA SER PERDOADO. CORRAI SALITÉ: ESCONDA-SE! DIVIRTA OS SOME ACCIDENTS ALONG THE PATH TO SELF-EXPRESSION AND SELF-DETERMINATION. SOME HARMLESS PEOPLE WILL BE HURT. HOWEVER, G-U-N SPELLS PRIDE TO THE STRONG, SAFETY TO THE WEAK AND HOPE TO THE HOPELESS. GUNS MARE WRONG RIGHT FAST. GARGANTA. O SOM VERDADEIRO LHE DIRÁ QUE ESTÁ FERINDO A PRÓPRIA CARNE, QUANDO ESTIVER FERINDO A SUA, QUE ELE NAO PODE PROSTERAR DEPOIS DESTRUNDO TODA A SONDADE EM VOCÊ E ESCURECENDO TODAS AS VISOSE QUE LHE PODERIA MOSTARA. HAVE. I'VE BEEN PLANNING
WHILE YOU'RE PLAYING, I'VE
BEEN SAVING WHILE YOU'RE
SPENDING, THE GAME IS
ALMOST OVER SO IT'S
TIME YOU ACKNOWLEDGE ME.
DO YOU WANT TO FALL NOT
EVER KNOWING WHO TOOK YOU?

THE PEOPLE AND DELAY THE INEVITABLE CONFRONTATION, DELAY IS NOT TOLERATED FOR IT JEOPARDIZES THE WELL-BEING OF THE MAJORIT. HERE AND THE MAJORIT. HERE PECKNONG WILL BE HASTENED BY THE STAGING OF SEED DISTURBANCES. THE APPOCATE OF THE O

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FEAR IS THE MOST ELECANT WEAPON, DOUR HANDS ARE NEVER MESSY. THREATENING BODILS HARM IS CRUDE. WORK INSTAUD. ON MINDS AND BELLEYS, THREATENING BODILS HARM IS CRUDE WORK INSTAUD. ON MINDS AND BELLEYS, BEAUTHOUS AND ASSOCIATED FORCE. BEAUTH OF THE PUBLIC O

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O VELHO E O CORRUPTO DEVEM
SER ANQUILADOS ANTES DE O JUSTO
POEMO E O CORRUPTO DE SERVICA DE SERVICA

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DURING INTERROGATION. REACH
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HAN THE FORCES HAS A
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HAN THAT HE CUTS HOS LESS
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HAN THE THE SOUND TELLS
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IT ALL HAS TO RURN, IT'S COING
THE SAYER AND THE SAYER AND

NÃO ME MENOSPREZE NÃO SEJA EDUCADO COMIGO, MÁO TENTE DEDICADO COMIGO, MÁO TENTE ME PAZER SENTIR AGRADAVEL. MÁO RELAME ARRANCARED I SAMO RELAME ARRANCARED SE AGRADAVEL DE RESIDUE DE RESIDU

AS MUDANÇAS SÃO A BASE DE TODA A HISTÓRIA, PROVA DE VIGOR. O VELHO ESTÁ ENNEBADO E É BEPUES VO POR MATUREZA, A COMIDA MONOGAMICO GERA O DESDEM, A SENLIDADE MUZICA DE VIGUES DE

DON'T TALK DOWN TO ME. DON'T BE POLITE TO ME. DON'T TRY TO MAKE ME FEEL NICE. DON'T RELAX. FILE CUT THE SMILE OFF TOUR FACE. TOU THE SMILE OFF TOUR FACE. TOU THENS. HOW'T KIND WHAT'S AFRAID TO REACT. THE JOKE'S ON YOU. FIN BURNO MY TIME, LOOKNO FOR THE SPOT YOU THINK NO ONE CAN PEACH TOU, HAVE. I'VE BEEN PLANNING WHILE YOU'RE PLAYING, I'VE BEEN SAVING WHILE YOU'RE SYENDING, THE GAME IS. THE OU ACKNOWLEDGE ME. TIME TOU ACKNOWLEDGE ME. DO YOU WANT TO FALL NOT THE YOUR WANT TO YOU WANT TO YOU WANT TO YOU WANT TO YOU WANT THE YOU

PEOPLE MUST PAY FOR WHAT THEY HOLD, FOR WHAT THEY STEAL.
HOLD, FOR WHAT THEY STEAL.
THE LAND, NOW YOU ARE THE PIG
WHO IS READY FOR SLAUGHTER.
YOU ARE THE OLD EXAMT, THE NEW
AWFUL EXPECT RETRIBUTION IN.
KIND. LOOK OVER YOUR SHOULDER.
KONDED ARE BURYLEY.
PLEAD INNOCENT, YOUR SQUEALS
WITTE TORTINE. PROMISE TO BE
INVIAME. YOU ARE TOO DEPRAYED TO REPORT OF TREATMENT OF TO STARKE. TOO HIDDOLS FOR
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PROVIDE SOR TO TREATMENT OF THE TO THE STARKE.

TO STARKE. TOO HIDDOLS FOR
PROVIDE SOR PROVIDED TO STARKE. TOO HIDDOLS FOR
PROVIDE SOR FOR THE HINTERS.

DESTROY SUPERABUNDANCE, STARVE THE
PRESH, SHAVE THE HAIR, EXPOSE THE
WILL, RESTRAIN THE SENSES, LEWE
THE FAMILY, FLEE THE CHUKEN, BLILL
THE VERMIN, WOMIT THE HEART, FORGET
THE DEADL INIT THE, FORGE
ANGESHENT, BEN INTRE, REPEX,
PORGET TRITLES, DISSECT MYTH, STOP
MOTION, BLOCK IMPLISE, CHOKE SOBS,
SWALLOW CHATTER, SCORN, ON, SCORN
WALLEY SORN TRAGED, SCORN
SWALLOW, AND SORD SORD SORD
SCORN VARIETY, SCORN BEPRODUCTION,
SCORN VARIETY, SCORN EMPELLISHMENT,
SCORN FEALERION, SCORN BEPRODUCTION,
SCORN VARIETY, SCORN EMPELLISHMENT,
SCORN EALERS, CORN REST, SCORN
WEETENESS, SCORN LOUTE, THE A

ORTÉM-SE SENSAÇÕES INCRÍVEIS COM
AS ARMAS, VOCÉ ORTÉM RESULTADOS
AS ARMAS, VOCÉ ORTÉM RESULTADOS
MANDAS ARMAS, VOCÉ PEREISA DE UM BOM
AGRESSIVO; VOCÉ PEREISA DE UM BOM
ATAQUE E DE UM BOM DETESSE, MUTIOS
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ELES DETAMITUDO COM AS ATORIDADES
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GRITE QUANDO A DOR SURGIR
DURANTE O INTERROGATORIO, PENETRE
VO BREIG DA INDEA MEMA PIRA ACHAR
VO BREIG DA INDEA MEMA PIRA ACHAR
VO SOM DO LIMITE, ONDE
ECSSA O HOMER E COMECARA FERA
EERSE QUANDO SIA VIDA
EERSTHEE SEEDON AMEACADA. CRIE
UN RUIDO TAO REAL, QUE SEU
UN RUIDO TAO REAL, QUE SEU
UNA VOZ QUE VITE SA PROPRIA
GARGANT, O SOM VERNADEIRO
LIGHA VOZ COR ESSA FERNEDO A PROPRIA
LIGHA DE CORSES A ERRODO A PROPRIA
DE DIRA QUE ELE NÃO PODE PROSPERAR DEPOIS
DE O TORTURAR GRITE QUE ELE ENTA
DESKRIPADO DA BORNADO ESSA VOCE
DE SITUADO DA BORNADO ESSA VOCE
DESKRIPADO DA BORNADO ESSA VOCE
DE LITA DO DE DE ROSPERAR DEPOIS
DE O TORTURAR GRITE QUE ELE ENTA
DESKRIPADO DA BORNADO ESSA VOCE
DE LITA DO DE DE ROSPERAR DEPOIS
DE O TORTURAR GRITE QUE ELE ENTA
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QUE LIE DO DE DER ROSPARAR. ESSA VOCE
QUE LIE DO DE DER MOSTRAR. ESSA VOCE
QUE LIE DO DE DER MOSTRAR.

DESTROY SUPERABUNDANCE. STARVE THE FLESH, SHAVE THE HAIR, EXPOSE THE WILL, RESTRANT THE SHAVE, STARVE THE WILL, RESTRANT THE SENSES, LEAVE THE FAMILY, FLEE THE CHURCH, BILL THE VERMIN, YOMNT THE HEART, FORGET THE VERMIN, YOMNT THE HEART, FORGET AMUSEMENT, DENY NATURE, REJECT AMUSEMENT, DENY NATURE, REJECT AMUSEMENT, DENY NATURE, REJECT AMUSEMENT, DENY NATURE, SUPERANT, SORN SWALLOW CHATTER, SCORN PHOP, SCORN TOLCH, SCORN TRAGED, SCORN TOLCH, SCORN TRAGED, SCORN TOLCH, SCORN TRAGED, SCORN WAPET, SCORN CONSTANCE, SCORN PROPEL, SCORN SCORN VARIETT, SCORN EMBELLISHMENT, SCORN KELEGE, SCORN REJECT, SCORN EMBELLISHMENT, SCORN KELEGE, SCORN REJECT, SCORN TOLCH, TONGTHE SCORN CHARLES, SCORN REJECT, SCORN TOLCH TONGTHE SCORN TOLCH TONGTHE SCORN CHARLES, SCORN REJECT, SCORN CHARLES, SCORN REJECT, SCORN CHARLES, SCORN REJECT, SCORN TOLT TO THE SA MATTER OF REVULSION.

YOU GET AMAZING SENSATIONS FROM GINS, 100 GET RESULTS FROM GINS, MAN ISA AN GRESSIVE ANIMAL. YOU HAVE TO HAVE A GOOD OFFENSE AND A GOOD DEFENSE, TOO MANY AND A GOOD DEFENSE, TOO MANY SENSATION OF THE SENSE AND THE SENSE CORREPTION, RESPONSIBILITY SHOULD GO BACK WHERE IT BELONGS, IT IS YOUR LIFE OF THE CONTROL SOUR ACCIDENT A LOVE OF THE PATH TO SELF-EXPRESSION AND SELF-EDITERMINATION, WORLD HAVE AND DETERMINATION, WORLD HAVE AND FOUND THE SENSION AND SELF-PLOTE WILL BE THEN TOWNERS. STRONG, SAFETT TO THE WEAK AND HOPE TO THE HOPELESS. GUNS MAKE WORN GRIFT FAST. SHRIEK WHEN THE PAIN HITS
DURING INTERROGATION, REACH
INTO THE DARK AGES TO FIND A
SOUND THAT S LOUGH DORROK,
AND STOP AND THE FEAST
AND NAMELES CRUEE FORCES
BEGIN, SCREAM WHEN YOUR
LIFE IS THREATENED, FORM A



O MEDO É A ARMA MAIS ELEGANTE.
VOCÉ VINCA SULA AS MÁOS.
A MESCA, DE DIAVO PÍSICO É GROSSERA.
A MESCA, DE DIAVO PÍSICO É GROSSERA.
A MESCA, DE DIAVO PÍSICO É GROSSERA.
A SONVICCIOES, EGA SOMA RINSEGURANÇAS
COMO UM PARA DO SEÍA CRATITO NA VIERS
EACERICANTES OU MINE A CONFIANÇA
PÚBLICA. O PÍSICO DIMEELA FORDAS
TRAMAS PIRA O ARISMO; EMA ALTERNATIO.
O MEDO SE ALIMOTA DO MEDO POMÍA ESTE
EFICIENTE PROCESSO EM FUNCIONAMENTO.
A MANPILIÇA O NÃO SE DISTANTA SE PESSOA.
MANPILIÇA ON ÃO SE DISTANTA SE PESSOA.
DEMOCRÂTICAS PODEM SER ARALADAS.
DEMOCRÂTICAS PODEM SER ARALADAS.
CICRAE DEMOSTRADO DE MODA É SECURO.
AS CERTIZAS SÃO CELERES.

CHANGE IS THE BASIS OF ALL HISTORY,
THE PROOF OF VIGOR. THE OLD IS
SOILED AND DISCUSTING BY NATURE.
STALE FOOD IS REPELLEY. MONOCAMOUS
STALE FOOD IS REPELLEY. MONOCAMOUS
STALE FOOD IS REPELLEY. HOW NOW,
CRIPPLES THE GOVERNMENT THAT IS
TO POWERFUL TOO LONG, UPHENAL
IS DESIRABLE BECAUSE FRESH, UNTAINTED
GROUPS SEELE OPOPRITURITY, VIOLENT
BOOLINGS OF CONTINUENT
MEN CHANGE BEFORE THEY NOTICE
THE POWERFUL CHAMPION CONTINUENT,
"NOTHING ESSENTIAL CHANGES." THAT
IS A MYTH, IT WILL BE REFUT.
THE NOWERFUL CHAMPION CONTINUENT,
THE NOWERFUL CHAMPION CONTINUENT,
THE STREET, CHAMPION CONTINUENT,
THE STREET, CHAMPION CONTINUENT,
THE MONERAL CHAMPION CHAMP

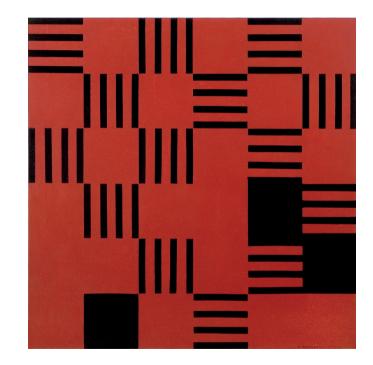
DESTROY SUPERABUNDANCE, STARVE THE FLESH, SHAVE THE HAIR, EXPOSE THE BONE, CLARIFY THE MIND, DEFINE THE WILL, RESTRANT PHE SENSES, LEWE WILL, RESTRANT PHE SENSES, LEWE THE VERMIN, NOMIT THE HEART, FORGET THE PEAD, LINIT TIME, FORGET THE DEAD, LINIT TIME, FORGET AMUSEMENT, DENY HAYTURE, REJECT AMUSEMENT, DENY HAYTURE, REJECT AMUSEMENT, DENY HAYTURE, CHOKE SORS, SWALLOW CHATTLES, CORN LOSE SORS, SWALLOW CHATTLES, CORN SORN TRACED, SCORN FOR FORDICTION, SCORN VARIETY, SCORN REPRODICTION, SCORN VARIETY, SCORN EMBELLISHINGT, SCORN FALSES, SCORN FA

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# **Always Concrete**

Constructive Will in the Fadel Collection explores the history of geometric abstraction in Brazil



#### 02 great room

Museums only provide benefits for those who visit them and the experience they furnish may have broad ramifications for these visitors. Some are enchanted by exhibitions, some detest them, others learn from them. And there are also those who decide to become collectors. Hecilda and Sergio Fadel, who began to collect art because of their passion for museums, fall into the last of these categories.

Over the years, the Fadels have put together a collection of more than 3,000 artworks produced in the 19th and 20th centuries, as a way of providing an overview of Brazilian art. Various parts of this collection have been exhibited in museums and cultural institutions in Brazil and abroad. This is the first time that a São Paulo museum has exhibited such a large number of works from the Fadel Collection.

The exhibition title refers to the "general constructive will" that Hélio Oiticica claimed to be "the typical state of Brazilian art". The show takes the visitor on a tour through the Brazilian geometrical abstraction of the 1950s and 60s. You can find out more about the principal characteristics of this movement in the pages that follow.



Tarsila do Amaral (Capivari, SP, 1886 - São Paulo, SP, 1973), *O lago*, 1928. Oil on canvas, 75,5 x 93 cm. Collection Hecilda and Sergio Fadel. Photo: Jaime Acioli

#### **Abstraction Studio**

Geometrical abstraction began to gain ground in Brazil in the aftermath of the Second World War. The movement arose in Belo Horizonte, Rio. de Janeiro and São Paulo, In Rio. it was fostered by the courses run by Ivan Serpa. In São Paulo, it was spurred by Samson Flexor's Abstraction Studio where students investigated the compositional elements of various genres (portraits. landscapes, and still-lifes) in terms of geometrical structures. The Abstraction Studio's commitment to the modernization of art education. with practical and theoretical lessons. its professionalism and focus on geometrical abstraction gave it a special role in the constructivist movement in Brazil.

#### The São Paulo Scene: Ruptura Group

In 1952, MAM opened Ruptura, a show which marked the beginning of concrete art in Brazil. The exhibition was the brainchild of seven artists. Anatol Wladyslaw, Leopoldo Haar, Lothar Charoux, Féjer, Geraldo de Barros, Luiz Sacilotto, and their spokesman, Waldemar Cordeiro. The group espouse independent art research based on simple universal values for industrial purposes. The members of Ruptura view the art object as the concrete manifestation of an

idea devoid of any subjectivity. Art is based on mathematical reason. which means it is a medium that can be deduced from elementary principles. This explains the difference between concrete artists and the informal expressionists, who advocated an excessively individualistic intuition devoid of rigor.

#### The Rio Scene: Frente Group and Neoconcretism

The group was initially led by Ivan Serpa. Its first exhibition was staged in 1954, at the Ibeu Gallery, in Rio de Janeiro, introduced by the critic Ferreira Gullar. The show featured the work of Aluísio Carvão, Carlos Val. Décio Vieira. João José da Silva. Lvaia Clark, Lvaia Pape and Vicent Ibberson, in addition to Serpa himself. The artists of the Frente group were not committed to a single style of art. They were united by a rejection of figurative and nationalistic painting. such as that which predominated in Brazil from 1920s to 1940s. By not following any strict manifesto, the artists were able to produce work in a nonlinear fashion, as is evident from the differences between São Paulo concrete artists and those of the Rio's 1st National Concrete Art Exhibition. at the MAM in 1956.

#### Neoconcretism

Bitter rivalries between São Paulo and Rio groups led Rio artists to create



a new movement called neocon-cretism Founded in 1959, it attempted to reconcile theory and practice. The neoconcrete artists put the subject back into the geometrical structure and eschewed excessive rationalism. Every subject comprises a range of meanings open to multisensory perception. Art can be danced or smelt, touched or heard. The person on the receiving end of an art work becomes a co-participant. who is invited to participate in an experience that involves the discovery of the artwork and oneself

#### Free constructions

Neoconcretism encouraged various artists to interpret the concepts of geometrical abstraction in a more flexible manner, without losing sight of the rigor of the concrete artists. Some specific pieces of research were inspired by constructionist ideas, but not based on rules or postulates. In these, space and language are the main objects of investigation, Mira Schendel and Waltercio Caldas work with linguistics; Anna Maria Maiolino with the concepts of subjectivity and the void, Ascânio MMM forms relations between sculpture and architecture.

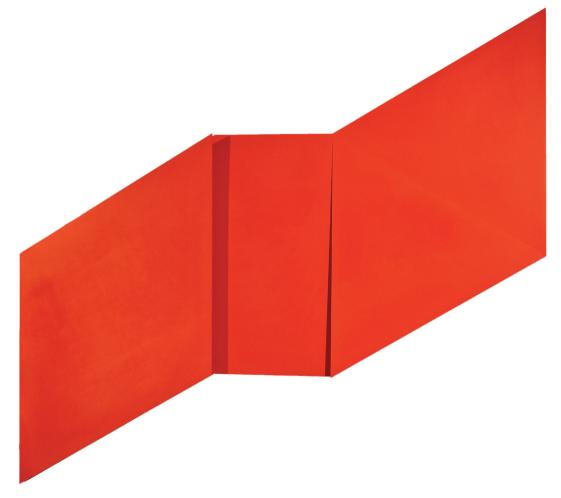
#### where and when

Constructive Will in the Fadel Collection Where: Great Room

When: 03/31 - 06/15

Sponsored by: EDF Norte Fluminense

Franz Weissman (Knittelfeld, Áustria, 1911 - Rio de Janeiro, RJ, 2005), Coluna, 1978, Painted aluminium, 203 x 41 x 41 cm, Collection Hecilda and Sergio Fadel, Photo: Jaime Acioli



**Hélio Oiticica** (Rio de Janeiro, RJ, 1937 – 1980), *Relevo espacial*, 1959-2002. Acrylic on wood, 110 x 280 x 12 cm. Collection Hecilda and Sergio Fadel. Photo: Jaime Acioli

## **Rotten Powers**

Images speak to the people looking at them: they are showing something, affirming something, bringing news. The power of images manifests itself as images of power. Find out how this happens

Curating an exhibition is a bit like putting together a newspaper. When selecting pieces for a show, the curator builds up relations that present a theme. When choosing images for the front page of a newspaper, the editor writes the history of that day. In *provisional power*, the curator tells a story using photos from MAM's collection.

The history presented in Paulo Figueiredo Room is simultaneously both past and present. In fact, it is present because it is the result of a past that seems to perpetuate itself in a practically unaltered way. Only documentary photography can reveal this, as it is the frozen image of a moment.

Life in the mangroves of the Northeast of Brazil has hardly changed since Maureen Bisilliat showed it to us in the 1960s. Neither has there been much change in the circumstances of the indigenous peoples

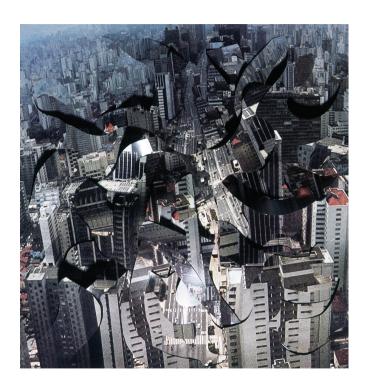
portraved by Claudia Anduiar or Anna Bella Geiger, Social inequality, urban chaos, and precarious services are still part of everyday reality. The result is people living on the street, as Antonio Manuel, Mauro Restiffe and Mídia Ninia have shown on various occasions. If the ninety artworks on display in provisional power convey the idea of unchanged circumstances, they nevertheless testify to extreme unpredictability. Taken one by one, the images suggest that what you are seeing will change in an instant, turning into something threatening and unknown. In the play of past and present an uncertain future insinuates itself. Action is required, not questioning.

#### where and when

provisional power

Where: Paulo Figueiredo Room

When: 03/31 - 06/15



### The Eye of the Walker



He has done everything. He has been a gardener, a street vendor, a bus conductor, an ice-cream man. One day, he decided to go for a walk. He walked to Miami. Along the way, he took photographs of himself holding up cards with provocative phrases written on them, such as the one that he installed in a camper van full of bananas parked outside the prestigious Art Basel Fair, "Art Market / Banana Market"

Paulo Nazareth's principal medium is his feet. Walking is his art. During his walks, he encounters contrasting social situations that coexist in a state of permanent tension, as is attested by discrimination, exclusion or violence.

In the diptych Paulo Nazareth produced for the 2014 edition of MAM's Photography Collectors' Club, he shows people he met during his walks. They are holding cards with messages written on them that seem to challenge the kind of viewer who chooses not to see what the image is showing.

MAGNÓLIA COSTA, art critic

Paulo Nazareth (Governador Valadares, MG, 1977), untitled, 2013. Inkjet print on paper 80 x 107,5 cm. Collection MAM, gift the artist assisted by Clube de Colecionadores de Fotografia MAM. Photo of the artist

#### 2014 Exhibitions

:: April through June

Great Room Constructive Will in the Fadel Collection Paulo Figueiredo Room Provisional Power Wall Project Jenny Holzer

:: July through August

Great Room Abraham Palatnik: The Reinvention of Painting Paulo Figueiredo Room Dialogue with Palatnik Wall Project Carmela Gross

:: September through December Great Room Rivane Neuenschwander Paulo Figueiredo Room Paulo Bruscky



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