

In an unprecedented partnership, MAM São Paulo and MAC USP, present, simultaneously, the exhibition 'Zona da Mata'

Curated by Ana Magalhães and Marta Bogéa, from MAC USP, and Cauê Alves, from MAM, the exhibition presents works from artists like Claudia Andujar, Marcius Galan, Paulo Nazareth and Rodrigo Bueno

On June 19th, the **Museu de Arte Moderna de São Paulo** and the **Museu de Arte Contemporânea da USP** present, in an unprecedented partnership, the exhibition **Zona da Mata**. Jointly curated by Ana Magalhães and Marta Bogéa, from MAC, and by Cauê Alves, from MAM, the exhibition adopts the term *Zona da Mata* as a symbolic metaphor, not only in the sense of physical geography, shedding light on the latent current problems of Brazil and the relationships between culture and nature.

“In the face of a violently retrograde and feverishly convulsing Brazil, *Zona da Mata* is, today, the entire country. In line with the global challenge, we need – more than ever – to reposition ourselves before our country and our social pact, starting with recognizing ancestral knowledges that we did not know how to cherish, without imprisoning them in a historical past, but as a fundamental part of our desirable present”, say the three curators in the exhibition essay.

At MAC USP, the show will be presented in a single instance, with works by **Brasil Arquitetura (Marcelo Ferraz and Francisco Fanucci); Claudia Andujar; Fernando Limberger; Gabriela Albergaria; Gustavo Utrabo; Guto Lacaz; Jaime Lauriano; Julio Plaza; Leandro Lima, Gisela Motta and Claudia Andujar; Marcius Galan, Paulo Nazareth and Rodrigo Bueno**. At MAM, *Zona da Mata* will be shown in two moments, with installations by different artists. From **June 19 to October 17**, the Sala de Vidro do MAM (the MAM Glass Room) presents works by **Marcius Galan, Guto Lacaz and Gustavo Utrabo**; and from October 23 to March 6, 2022, the same space will host an installation work by artist **Rodrigo Bueno, made especially for the venue**.

“The partnership between MAM and MAC USP is fundamental, there is a historical connection between these two institutions that make up the cultural axis of Ibirapuera. It is essential that we join forces, reposition ourselves through partnerships and reflect on the way in which art and architecture approach the transformation of the landscape and their connection with social-environmental issues”, says **Cauê Alves**, chief curator of MAM São Paulo.

Ana Magalhães, director of MAC USP, recalls that “this is the second partnership with exhibition projects that MAC USP carries out with MAM. The close ties between the two institutions, especially with the *Zona da Mata* exhibition, comes from a desire, at least on the part of MAC USP, to recognize itself within the artistic-cultural circuit of Ibirapuera”.



Lecture about the exhibition

On June 12, at 11am, the institutions will host a live talk about the exhibition with the participation of Cauê Alves, Marta Bogéa and Fernando Limberger, in the YouTube channels of both museums (www.youtube.com/MAMoficial and www.youtube.com/MACUSPVIDEOS). The transmission will also offer sign language interpreter.

In-person visitation

The MAM São Paulo follows a strict health and hygiene protocol implemented in collaboration with the consulting team from the Hospital Israelita Albert Einstein, in addition to adopting protective measures established by Brazilian Public Health agencies. MAC USP follows the safety protocols established by the health authorities and is monitored by the University of São Paulo. At MAM, tickets are free, available online (<https://www.mam.org.br/ingresso>) and visits will take place by appointment. At MAC USP, the visit is free and needs to be scheduled at <https://symppla.com.br/visitamacusp>. In both museums, the number of people per room is limited, the use of a mask is mandatory and alcohol gel devices are distributed at strategic points.

About MAM São Paulo

Founded in 1948, the Museu de Arte Moderna de São Paulo is a not-for-profit Public Interest Civil Society Organization. Its collection is comprised of over five thousand artworks produced by the most representative names in modern and contemporary art, especially from Brazil. Both the collection and the exhibitions it organizes favor experimentation, and are open to the plurality of the world's artistic production and to the diversity of interests from contemporary societies.

The Museum also maintains a wide range of activities, including courses, seminars, lectures, performances, music shows, film sessions and artistic practices. The contents of the exhibitions and activities are accessible to all audiences through sign-language visits, audio description and sign-language video guides. The collection of books, magazines, documents and audio-visual material is comprised of 65.000 items, and the exchange with museum libraries across the world keeps the archive alive.

Located in the Parque Ibirapuera, the city's most important green area, the Museum's building was adapted by Lina Bo Bardi and has, in addition to the exhibition rooms, an atelier, a library, an auditorium, a restaurant and a gift shop, where visitors can find design products, art books, and a line of MAM brand objects. The spaces in the museum are visually integrated with the Sculpture Garden, designed by Roberto Burle Marx to host works from the collection. All spaces are accessible for people with disabilities.



Sobre o MAC USP

MAC USP was created in 1963, when the University of São Paulo received the collection of the former MAM São Paulo, formed by the collections of the patrons Yolanda Penteadó and Ciccillo Matarazzo, by the collections of works acquired or received as donations during the time that the former MAM was active, and by the acquisition prizes of the São Paulo Biennials, until 1961. In possession of this rich collection, the new museum started to meet the University's main objectives: the search for knowledge and its dissemination throughout society.

Carrying out intense work to preserve, study and exhibit the collection, MAC USP acts as one of the main centers in the southern hemisphere to collect, study and exhibit works linked to the various strands of conceptual art, new technologies and works that problematize the modern tradition. Aware of its role as a training center for new professionals in the areas of art history, art theory, and art criticism, in addition to those professionals connected to the worlds of museology and museography, MAC USP is recognized as an important center in all these areas, as well as those linked to education through art.

Installed in an architectural complex created in the 1950s by architect Oscar Niemeyer and his team, MAC USP has a collection of around 10,000 works, including paintings, prints and etchings, three-dimensional pieces, photography, conceptual art, objects and installations. It is considered a reference center for modern and contemporary art, both from Brazil and abroad, maintaining a library and an important documental archive at the disposal of students, specialists and the general public.

Information:

Where: MAM São Paulo

Address: Ibirapuera Park (av. Pedro Álvares Cabral, s/nº - Gates 1 and 3)

Hours: Tuesdays to Sundays, 10am to 6pm

Phone: (11) 5085-1300

Previous booking: <https://www.mam.org.br/ingresso>

<https://mam.org.br/>

<https://www.instagram.com/MAMoficial>

<https://www.twitter.com/MAMoficial>

<https://www.facebook.com/MAMoficial>

<https://www.youtube.com/MAMoficial>

Press Information

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Where: MAC USP

Address: Av. Pedro Álvares Cabral, 1301 - Ibirapuera

Hours: Tuesdays to Thursdays, 11am to 7pm; Fridays to Sundays, 11am to 9pm

Phone: (11) 2648.0254

Previous booking: sympla.com.br/visitasmacusp

mac.usp.br

[instagram.com/mac_usp](https://www.instagram.com/mac_usp)

twitter.com/mac_usp

[facebook.com/usp.mac](https://www.facebook.com/usp.mac)

[youtube.com/macuspvideos](https://www.youtube.com/macuspvideos)

MAC USP Press Information

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