

MAM São Paulo presents a new installation of the exhibition Zona da Mata

An immersive installation by Rodrigo Bueno with natural and artificial elements occupies the museum's Sala de Vidro (Glass Room)

On October 26, the **Museu de Arte Moderna de São Paulo** opens the 4th part of the project **Zona da Mata**, with the installation **Origem e Destino** (Origin and Destination), especially developed by artist **Rodrigo Bueno** for the museum's *Sala de Vidro* (Glass Room). The work substitutes the pieces that were on view until October 17th at MAM, in the 1st part of the **Zona da Mata** project. Parts 2 and 3 are still on view at MAC USP.

Origem e Destino (Origin and Destination) is described as a kind of greenhouse and dynamic field with transmutation cycles, made with natural and artificial elements such as water, crystals, plants, wood recovered from the streets, voices and electric light, inviting the public to immerse themselves in a unexpected environment.

"Colorful lights of varying tones bring movement to the installation and build a completely artificial and lysergic landscape, which contrasts with Ibirapuera Park. In Rodrigo Bueno's work, the visible and known world is indistinguishable from mysteries, fields of imagination and intangible spiritual elements", points out the curators of *Zona da Mata*, Ana Magalhães and Marta Bogéa, from MAC USP, and Cauê Alves, from MAM São Paulo.

The installation is like the reverse of *Aterramento* (Grounding), a table/installation exposed in the *Zona da Mata* that occupies the Museu de Arte Contemporânea da USP (MAC-USP). The exhibition is held simultaneously at MAM São Paulo and MAC USP, jointly curated by Ana Magalhães, Marta Bogéa and Cauê Alves.

"By combining elements, Rodrigo Bueno – with this installation – seeks to move dynamic forces to make intentional energies flow. Among the actions is the gesture of opening a segment of the brise-soleil of the MAC USP building, so that light enters the exhibition space and visitors can see the greenery of the Ibirapuera Park, and so that the relationship between the two museums that the exhibition proposes is reinforced", add the three curators in an entry for the exhibition.

At the Museu de Arte Contemporânea da USP, the exhibition continues with the display of works by **Brasil Arquitetura** (Marcelo Ferraz and Francisco Fanucci); **Claudia Andujar**; **Fernando Limberger**; **Gabriela Albergaria**; **Gustavo Utrabo**; **Guto Lacaz**; **Jaime Lauriano**; **Julio Plaza**; **Leandro Lima**, **Gisela Motta** and **Claudia Andujar**; **Marcus Galan**, **Paulo Nazareth** and **Rodrigo Bueno**.



In-person visitation

The MAM São Paulo follows a strict health and hygiene protocol implemented in collaboration with the consulting team from the Hospital Israelita Albert Einstein, in addition to adopting protective measures established by Brazilian Public Health agencies. MAC USP follows the safety protocols established by the health authorities and is monitored by the University of São Paulo. At MAM, tickets are free, available online (<https://www.mam.org.br/ingresso>) and visits will take place by appointment. At MAC USP, the visit is free and needs to be scheduled at <https://symppla.com.br/visitamacusp>. In both museums, the number of people per room is limited, the use of a mask is mandatory and alcohol gel devices are distributed at strategic points.

About MAM São Paulo

Founded in 1948, the Museu de Arte Moderna de São Paulo is a not-for-profit Public Interest Civil Society Organization. Its collection is comprised of over five thousand artworks produced by the most representative names in modern and contemporary art, especially from Brazil. Both the collection and the exhibitions it organizes favor experimentation, and are open to the plurality of the world's artistic production and to the diversity of interests from contemporary societies.

The Museum also maintains a wide range of activities, including courses, seminars, lectures, performances, music shows, film sessions and artistic practices. The contents of the exhibitions and activities are accessible to all audiences through sign-language visits, audio description and sign-language video guides. The collection of books, magazines, documents and audio-visual material is comprised of 65.000 items, and the exchange with museum libraries across the world keeps the archive alive.

Located in the Parque Ibirapuera, the city's most important green area, the Museum's building was adapted by Lina Bo Bardi and has, in addition to the exhibition rooms, an atelier, a library, an auditorium, a restaurant and a gift shop, where visitors can find design products, art books, and a line of MAM brand objects. The spaces in the museum are visually integrated with the Sculpture Garden, designed by Roberto Burle Marx to host works from the collection. All spaces are accessible for people with disabilities.

Sobre o MAC USP

MAC USP was created in 1963, when the University of São Paulo received the collection of the former MAM São Paulo, formed by the collections of the patrons Yolanda Penteadó and Ciccillo Matarazzo, by the collections of works acquired or received as donations during the time that the former MAM was active, and by the acquisition prizes of the São Paulo Biennials, until 1961. In possession of this rich collection, the new museum started to meet the University's main objectives: the search for knowledge and its dissemination throughout society.



Carrying out intense work to preserve, study and exhibit the collection, MAC USP acts as one of the main centers in the southern hemisphere to collect, study and exhibit works linked to the various strands of conceptual art, new technologies and works that problematize the modern tradition. Aware of its role as a training center for new professionals in the areas of art history, art theory, and art criticism, in addition to those professionals connected to the worlds of museology and museography, MAC USP is recognized as an important center in all these areas, as well as those linked to education through art.

Installed in an architectural complex created in the 1950s by architect Oscar Niemeyer and his team, MAC USP has a collection of around 10,000 works, including paintings, prints and etchings, three-dimensional pieces, photography, conceptual art, objects and installations. It is considered a reference center for modern and contemporary art, both from Brazil and abroad, maintaining a library and an important documental archive at the disposal of students, specialists and the general public.

Information:

Exhibition - *Zona da Mata, pt.IV*, with the installation *Origem e Destino* (Origin and Destination), by Rodrigo Bueno

Opening: October 26, 10am

Where: MAM São Paulo

Address: Ibirapuera Park (av. Pedro Álvares Cabral, s/nº - Gates 1 and 3)

Hours: Tuesdays to Sundays, 10am to 6pm (last entry until 5:30pm)

Phone: (11) 5085-1300

Admission: Free entrance, with a suggested donation to the museum. Previous booking is mandatory.

Tickets are available online <https://www.mam.org.br/ingresso>

<https://mam.org.br/>

<https://www.instagram.com/MAMoficial>

<https://www.twitter.com/MAMoficial>

<https://www.facebook.com/MAMoficial>

<https://www.youtube.com/MAMoficial>

Press Information

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Where: MAC USP

Address: Av. Pedro Álvares Cabral, 1301 - Ibirapuera

Hours: Tuesdays to Thursdays, 11am to 7pm; Fridays to Sundays, 11am to 9pm

Phone: (11) 2648.0254

Previous booking: sympla.com.br/visitasmacusp

mac.usp.br

[instagram.com/mac_usp](https://www.instagram.com/mac_usp)

twitter.com/mac_usp

[facebook.com/usp.mac](https://www.facebook.com/usp.mac)

[youtube.com/macuspvideos](https://www.youtube.com/macuspvideos)

MAC USP Press Information

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