



We have gathered here documents and works in which we can notice the coincidence between the art objects and the project designs made by some of these artists, as they saw concrete art as a form of organizing space, but also because they actually worked in landscaping and architecture firms, or advertising agencies.

Like a manifesto, a project design starts with the analysis of a situation and leads to a critical stance that relates to it. This design imagines a construction that does not yet exist, structures its form and organizes its production. In the case of Ruptura, as in the manifesto, the project also vehemently rejects what it deems as old, planning a daily life that rests on geometric bases, defined and identifiable by a collectivity. This daily life should be planned—designed—in its smallest details, from the shape of the letters to the organization of the urban infrastructure.