

MAM São Paulo announces activities outside its headquarters during Ibirapuera Park marquee renovation

Due to the extended timeline for the marquee renovation, MAM is now set to return to Ibirapuera in the second half of 2025. In the meantime, exhibitions scheduled for the first semester will be hosted by partner institutions.



The **Museum of Modern Art of São Paulo (MAM São Paulo)** has been temporarily operating outside its headquarters in Ibirapuera Park since August 2024 due to the renovation of the park's marquee, a project overseen by the Municipal Secretariat for Environment of São Paulo City Hall. Initially scheduled to occur between September 2024 and January 2025, the renovation affecting the museum's area has been extended, with MAM now expected to return to the park in the latter half of 2025.

Image caption: Museum of Modern Art of São Paulo's (MAM São Paulo's) façade.
Credit: Ding Musa

In the meantime, MAM continues its scheduled programming with the support of partner institutions, expanding its presence across various cultural spaces. From March 26 to June 8, the **Galeria de Arte do Centro Cultural Fiesp**, on Avenida Paulista, will host *MAM São Paulo: encounters between the modern and the contemporary*, an exhibition showcasing works from the museum's collection.



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Furthermore, during the first half of the year, MAM will collaborate with **Sesc São Paulo** to present two exhibitions at its locations in Campinas and Vila Mariana.

MAM's courses offerings will remain available online, ensuring broader accessibility for diverse audiences. Meanwhile, **MAM Educativo** will continue with hybrid programming, including professional development for educators and free activities at Fiesp, as well as Sesc Campinas and Sesc Vila Mariana.

The **MAM Store** and the **Collectors' Club** will continue to be accessible online via websites www.lojamam.org.br and www.clubecolecionadoresmam.org.br.

Programming scheduled for the second half of 2025 will be announced closer to the museum's return to its headquarters at Ibirapuera Park.

"We express our gratitude to MAC USP, Fundação Bienal de São Paulo, Sesi-Fiesp, and Sesc São Paulo—our partner institutions—for welcoming MAM during this renovation period. Even while temporarily away from our headquarters, we remain active, bringing our exhibitions to new audiences and keeping our educational initiatives thriving," states **Elizabeth Machado**, President of MAM São Paulo.

About MAM São Paulo

Founded in 1948, the Museum of Modern Art of São Paulo is a non-governmental, not-for-profit organization of public interest. Its collection features over 5,000 works produced by the most representative names of Brazilian modern and contemporary art mainly. Both the collection and the exhibitions privilege experimentalism, focusing on the plurality of art and the diversity of interests from contemporary societies.

The museum maintains a wide range of activities, including courses, seminars, lectures, performances, concerts, video sessions, and art workshops. The content of the exhibitions and activities is made accessible to all audiences through visits with Brazilian Sign Language interpreters, audio description of the art works, and video guides in Brazilian Sign Language. The collection of books, periodicals, documents, and audiovisual material encompasses over 65,000 titles. Exchange procedures with museum libraries of several countries keep our collection alive and expanding.

Located in Ibirapuera Park, the biggest green area in São Paulo, the Museum of Modern Art building was adapted by architect Lina Bo Bardi, and, in addition to the exhibition halls, it has a studio, a library, an auditorium, a restaurant, and a store where visitors can find design pieces, art books, and some official **mam** brand items. The Museum spaces are visually integrated into the Sculpture Garden, designed by Roberto Burle Marx to house works from the collection. All facilities are accessible to visitors with disabilities.

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