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Ministério da Cultura, Sesc - Serviço Social do Comércio and Museu de Arte Moderna de São Paulo present

MAM São Paulo's 38th Panorama da Arte Brasileira Embarks on Itinerancy to Sesc Campinas

The biennial exhibition organized by MAM São Paulo will be presented at Sesc Campinas from April 25th to August 31st. The curatorial team—Germano Dushá and Thiago de Paula Souza, with associate curator Ariana Nuala—has selected works by 22 artists for this itinerant season.



Organized by the Museum of Modern Art of São Paulo (MAM São Paulo), the **38th Panorama da Arte Brasileira:** *Mil graus* will be exhibited at Sesc Campinas from April 25th to August 31st, 2025. Featuring works by 22 artists from the most recent edition of the **Panorama no MAM** biennial, the exhibition was reimagined for the Sesc Campinas gallery space. Featuring artists from a wide generational range and various regions of Brazil, the exhibition presents works across various media that, in common, share a high energetic rate and discuss processes of transformation from multiple perspective. Image credit: Melissa de Oliveira Aquecimento, 2024 MAM São Paulo Collection

Click here for more images from the 38th Panorama da Arte Brasileira: Mil graus

The traveling exhibition is the result of an institutional partnership between MAM São Paulo and Sesc São Paulo, serving as a strategy to broaden Panorama's





reach and allow new audiences to engage with the conversations suggested by curators Germano Dushá, Thiago de Paula Souza, and Ariana Nuala.

This is the second edition of MAM São Paulo's Panorama da Arte Brasileira to travel to a Sesc unit, reinforcing both institutions' commitment to expanding the dialogue around contemporary art across different territories.

According to Luiz Galina, Sesc São Paulo's Regional Director, "Through our partnership with the Museum of Modern Art of São Paulo, we are bringing the traveling edition of Panorama da Arte Brasileira to Sesc Campinas, reaffirming our commitment to expanding access to art and culture. The exhibition not only showcases works that reflect on prominent issues in our society but also fosters dialogue and the exchange of experiences between artists and the public. For Sesc, it is essential to serve as both an educational and an experiential space, where diverse sensibilities and perspectives can meet and be transformed."

"It is a great pleasure for MAM São Paulo to maintain this partnership with Sesc and bring another edition of Panorama on tour. This collaboration strengthens our commitment to broadening the reach of contemporary Brazilian art and creating new opportunities for exchange between artists, institutions, and communities," states Elizabeth Machado, President of MAM São Paulo.

Mil graus [A Thousand Degrees]

The curatorial proposal for the 38th Panorama da Arte Brasileira is to critically elaborate Brazil's current reality through the concept of limit-heat — a notion that alludes to a temperature at which everything melts, disintegrates, and transforms. The project aims to chart a multidimensional horizon of the contemporary Brazilian artistic production, establishing points of contact and contrast between multiple research and practices that, in common, share a high energetic intensity.

The curatorial research was guided by five thematic axes: Ecologia Geral [General Ecology], Territórios Originários [Native Territories], Chumbo Tropical [Tropical Lead], Corpo-Aparelhagem [Body-Equipment], and Transes e Travessias [Trances and Crossings]. These axes do not function as distinct units or segments of the exhibition but rather as a common thread that evoke analysis and interpretations, tracing potential connections between the works through these perspectives.

In Ecologia Geral, ecological concepts and expanded environmental practices are highlighted, driven by a vision of total interconnectivity. Territórios Originários focuses on the narratives and experiences of native Indigenous peoples, quilombolas, and other ways of life outside the homogenizing matrix of capital, offering alternative takes on the invention and current state of Brazil. Chumbo Tropical, in turn, presents PRESS INFORMATION

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critical readings that subvert imaginaries and representations of Brazil, guestioning central aspects of national identity.

Corpo-Aparelhagem seeks to highlight experimental interventions and reflections on the ongoing bodily transmutation of beings and things, with their hybrids and interrelations, while Transes e Travessias discusses transcendental knowledge. spiritual practices, and ecstatic experiences that channel vital mysteries.

As was done at MAC USP, the exhibition was conceived with the site in mind. attentive to its physical qualities and aiming for a kind of symbiosis, so that the works could integrate with the environment. The curatorial team explains that "the project creates an immersive and cohesive experience, with installations and furniture specifically rethought for the exhibition space, in addition to a new sitespecific work; a large mural by Paulo Nimer Piota, painted directly on the wall of the space. Some of the larger works and those that showcase experiments with new technologies - which marked the original exhibition - will also be present, such as Cabeça d'água, by Adriano Amaral, and Baile do terror, by Gabriel Massan."

With the itinerancy of the 38th Panorama, the curatorial team sought to preserve the conceptual and formal aspects that formed the foundation of Mil graus at the same time that took the opportunity to create a new experience, with fresh energy, rethinking both the ways the works are presented and proposing new dialogues between the artists. In this sense, the itinerancy at Sesc actively contributes to the development of the concepts, expanding relationships between the artists and the works, and creating new images of this edition of Panorama.

Artists

For the itinerancy, works by 22 artists and art groups were selected amongst the original group of 34 that participated in the exhibition shown between October 2024 and January 2025. These works present research related to ecological, historical, sociopolitical, technological, and spiritual aspects, utilizing both advanced technology and organic materials such as clay.

Adriano Amaral (SP) Advânio Lessa (MG) Ana Clara Tito (BJ) Davi Pontes (RJ) Dona Romana (TO) Frederico Filippi (SP) Gabriel Massan (RJ) Ivan Campos (AC) Jonas Van (CE) & Juno B. (CE) Labö (PA) & Rafaela Kennedy (AM) Lucas Arruda (SP)

Marina Woisky (SP) Melissa de Oliveira (RJ) Mestre Nado (PE) Noara Quintana (SC) Paulo Nimer Pjota (SP) Paulo Pires (MT) Rafael RG (SP) Rebeca Carapiá (BA) Solange Pessoa (MG) Tropa do Gurilouko (BJ) Zahỳ Tentehar (MA)

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MINISTÉRIO DA



Marcus Deusdedit (MG) Maria Lira Marques (MG) Zimar (MA)

Special Projects

The curatorial proposal for the 38th Panorama da Arte Brasileira included a series of special projects — extensions of the Mil graus concept across different platforms and languages.

The 3D environment, an imagined space envisioned by the curators, aims to broaden the exhibition's reach by creating a platform for curatorial experimentation. Rather than digitally replicating the actual physical exhibition spaces, the goal is to build a virtual environment to offer an immersive experience — one that challenges perceptions of materiality and critically reflects on the integration of digital infrastructures into what we understand as the 'real world'.

Comprising digital artworks and 3D representations of physical creations by some of the participating artists, the installation includes videos, 3D objects, and audio elements, forging an interactive environment. Visitors can navigate freely through the space, exploring new imaginaries and connections that dispute conventional approaches to image production and interpretation within the art field. The project also reflects the dynamism and cyber creativity of contemporary Brazil.

Available on the main audio platforms, the Mil graus podcast series unfolds the topics of the 38th Panorama da Arte Brasileira in six episodes. It presents stories from art groups and artists featured in this edition of MAM São Paulo's biennial exhibition, including the Akroá Gamella Indigenous territory, Dona Romana, Joseca. Yanomami, MEXA, and Tropa do Gurilouko. The series begins with an introduction to this edition and a journey through the history of the Panoramas. Narrated by journalist Adriana Couto, the podcast presents compelling narratives and conversations around art, shedding light on how these practices reflect social, political, and cultural issues in contemporary society.

Available on MAM São Paulo's Instagram profile and on the museum's YouTube channel, a five-episode video series offers a deeper look into the artistic practices and art studios of Advânio Lessa, Adriano Amaral, Marina Woisky, Marlene Almeida, and Zimar. The series reveals unique connections between each artist's creative process and the territories in which they live and work.

In a first-time collaboration with a fashion brand, MAM São Paulo launched a line of products inspired by the 38th Panorama. Items are available through the museum's and Hang Loose's e-commerce platforms.



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Accessibility and Educational Programs

As part of its commitment to broadening access to art and culture, the touring edition of MAM São Paulo's 38th Panorama da Arte Brasileira at Sesc Campinas will include an educational and accessibility-focused program, targeting a diverse audience. The schedule will feature guided tours, workshops, and other activities designed to foster dialogue with the artworks and the artists from the exhibition, encouraging critical reflection and new interpretations of the topics explored in the art show. In addition, accessibility measures such as tactile materials and resources for people with disabilities aim to enhance the visitor experience and ensure that more audiences can meaningfully engage with the exhibition.

About MAM São Paulo's Panorama da Arte Brasileira

The Panorama da Arte Brasileira exhibition series began in 1969, coinciding with MAM São Paulo's move to its current location under the marquee of Ibirapuera Park. The early editions of Panorama played a pivotal role in shaping the museum's contemporary art collection. Over the course of its 37 previous editions, Panorama has continually fostered productive dialogue around different concepts of artistic production in Brazil, as well as reflections on the country's history, culture, and society. Held biennially, Panorama consistently proposes new perspectives on some of the most prominent debates in contemporary Brazilian life.

About MAM São Paulo

Founded in 1948, the Museum of Modern Art of São Paulo is a non-profit civil society institution dedicated to the public interest. Its collection contains more than 5,000 works by the most representative modern and contemporary artists, mainly Brazilian ones. Both the collection and exhibitions give special emphasis to the experimental and are open to the diverse nature of art around the world and of contemporary societies' interests. Located in Ibirapuera Park, São Paulo's most important green space, the museum's building was adapted by architect Lina Bo Bardi. In addition to the exhibition rooms, MAM São Paulo features a studio, library, auditorium, restaurant, and a store offering design items, art books, and MAMbranded merchandise. The museum's spaces visually integrate with its Sculpture Garden, designed by Roberto Burle Marx and Haruyoshi Ono to host works from the collection. All facilities are accessible to people with disabilities.

About Sesc São Paulo

With more than 78 years of activity, Sesc — Serviço Social do Comércio [the Social Service of Commerce] — operates a network of 43 facilities throughout the state of São Paulo. It develops initiatives aimed at promoting well-being and quality of life for workers in the commerce, services, and tourism sectors, as well as for the general public. Funded by companies from these sectors, Sesc is a private institution that provides services to around 30 million people annually. Today, approximately 50 national and international organizations in the fields of arts, sports, culture, health, the environment, tourism, social services, and human rights PRESS INFORMATION

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include representatives from Sesc São Paulo on their advisory and decision-making bodies. For more information, visit: <u>www.sescsp.org.br</u>

Information:

38th Panorama da Arte Brasileira: *Mil graus* fitinerancy Curators: Germano Dushá, Thiago de Paula Souza Associate Curator: Ariana Nuala Opening: Thursday, April 24, at 7PM Exhibition Period: April 25 - August 31, 2025 Presented by: Museum of Modern and of São Paulo and Sesc São Paulo Location: Sesc Campinas Address: Dom Josél Street, 270/333 - Bonfim, Campinas Opening Hours: Tuesday to Friday, 09:30AM-09:30PM. Saturday and Sunday, 10AM-6PM Admission: Free

For more information, visit: mam.org.br / sescsp.org.br

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